



25th Annual Canadian Security Traders Conference Sponsorship Event Logistics

EVENT DETAILS

Location: Hilton Quebec City
1100 Boulevard Rene-Levesque E.
Ville de Quebec, QC

Date: August 16-19, 2018

ADMISSION FOR COMPLIMENTARY SPONSOR ATTENDEES

Each of the sponsorship levels allows the Sponsor to receive complimentary conference registrations. The number of complimentary registrations is dependent upon the correlating sponsorship level that your organization selects.

Make sure you have provided us with the names of your complimentary attendee(s) by submitting the name(s) and email(s) through our submission link at http://canadiansta.org/form.php?form_id=14&c=1.

LEVEL	COMPLIMENTARY REG.	AD SIZE
Diamond	6	Full Page + TV Ad
Double Platinum	5	Full Page + TV Ad
Platinum Plus	4	Full Page + TV Ad
Platinum	3	Full Page + TV Ad
Gold	2	Full Page + TV Ad
Silver	1	Half Page + TV Ad
Bronze	0	Quarter Page + TV Ad
Associate/Friend	0	Business Card + TV Ad

DIGITAL ADS/LOGOS

Logos: All Conference Sponsors will be required to provide us with a High Resolution Logo in one of the file formats listed below. Upon confirmation as an event sponsor, you will be receiving additional details about the submission of the logo files. Logos will be used in the program book, sponsor banners and on the CSTA website identifying the participating sponsors.

Please upload using our submission link
http://canadiansta.org/form.php?form_id=14&c=1.

PLEASE CONTACT CSTAADMIN@CANADIANSTA.ORG WITH ANY QUESTIONS



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LOGO FILE FORMATS (300dpi)

- PNG
- EPS and/or
- JPG format

Program Ads: Upon confirmation of the sponsorship, we will be forwarding you the details required for the Ad size correlating with the various sponsorship levels that your organization selects. **We will require 2 ads:** one for print & one for TVs (ads will scroll on TVs during the event)

AD Specifications:

PRINT ADS	TV ADS
<div><div>Full Page Page Size: 8 1/2" by 11" Live Area: 7 1/2" by 9 1/2" Margins/Borders: 1/2" NO ALLOWANCE FOR FULL BLEED ARTWORK</div><div>1/2 Page Page Size: 8 1/2" by 5" Live Area: 7 1/2" by 4 1/4" Margins/Borders: 1/2" NO ALLOWANCE FOR FULL BLEED ARTWORK</div><div>1/4 Page Page Size: 4 1/5" by 5" Live Area: 3 3/4" by 4 1/4" Margins/Borders: 1/2"</div></div>	16:9 Dimensions

Submission link for Ads only http://canadiansta.org/form.php?form_id=18&c=1

PROMOTIONAL ITEMS FOR ATTENDEE BAGS

Each attendee will receive a registration gift tote-bag containing an array of CSTA promotional items and sponsor/vendor promotional items. As an event sponsor, you are able to submit promotional items to be included within the tote bags being distributed at the event, i.e., pens/highlighters, data sticks, chargers, notebooks, stain remover sticks, hand sanitizers, luggage tags, etc.

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To have your promotional and give-aways included in the attendee bags, please send a **quantity of 300** of each item to:

HILTON QUEBEC
875 St-Joachim Street
Québec, Quebec Canada G1R 5V4

ATTENTION: *Robin Smith StKitts*
CSTA EVENT BAG PROMOTIONAL ITEMS
CARE OF: *Chantal Duguay, Convention Assistant Director*
CONFERENCE NAME: CSTA CONFERENCE 2018
PROGRAM DATE: *AUGUST 16-19, 2018*

Please label the box with the notation of "Box #1 of 2", etc. and indicate your company name and "CSTA Event Bag Promotional Items" on the box. **For items to be included in the bags, they must be received by TUESDAY AUGUST 14, 2018 but not before.**

EVENT DAY NOTES

- Registration opens at 3:00 pm on August 16th
- Network Opportunities:
 - Thursday, August 16th Opening Reception
 - Friday, August 17th: Breakfast, Coffee Break, Lunch, Vendor Fair Cocktail & Evening Reception
 - Saturday, August 18th: Breakfast, Coffee Break, Lunch, Golf, Battle of the Bands

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