



CANADIAN SECURITY
TRADERS ASSOCIATION, INC.

2023

SPONSORSHIP OPPORTUNITIES

WWW.CANADIANSTA.ORG

ABOUT THE CSTA

The purpose of the Association is:

- To promote and improve the ethics and business standards among those, wherever situated, who are engaged in the business of buying, selling or trading in securities;
- To maintain communication with self-regulatory organizations and local and national governments and their agencies in respect of the regulation of the markets in which securities are traded;
- To foster cooperation among all segments of the world-wide securities industry in order to enhance free and open markets for the mutual benefit of its membership and in the best interests of investors, foreign or domestic.

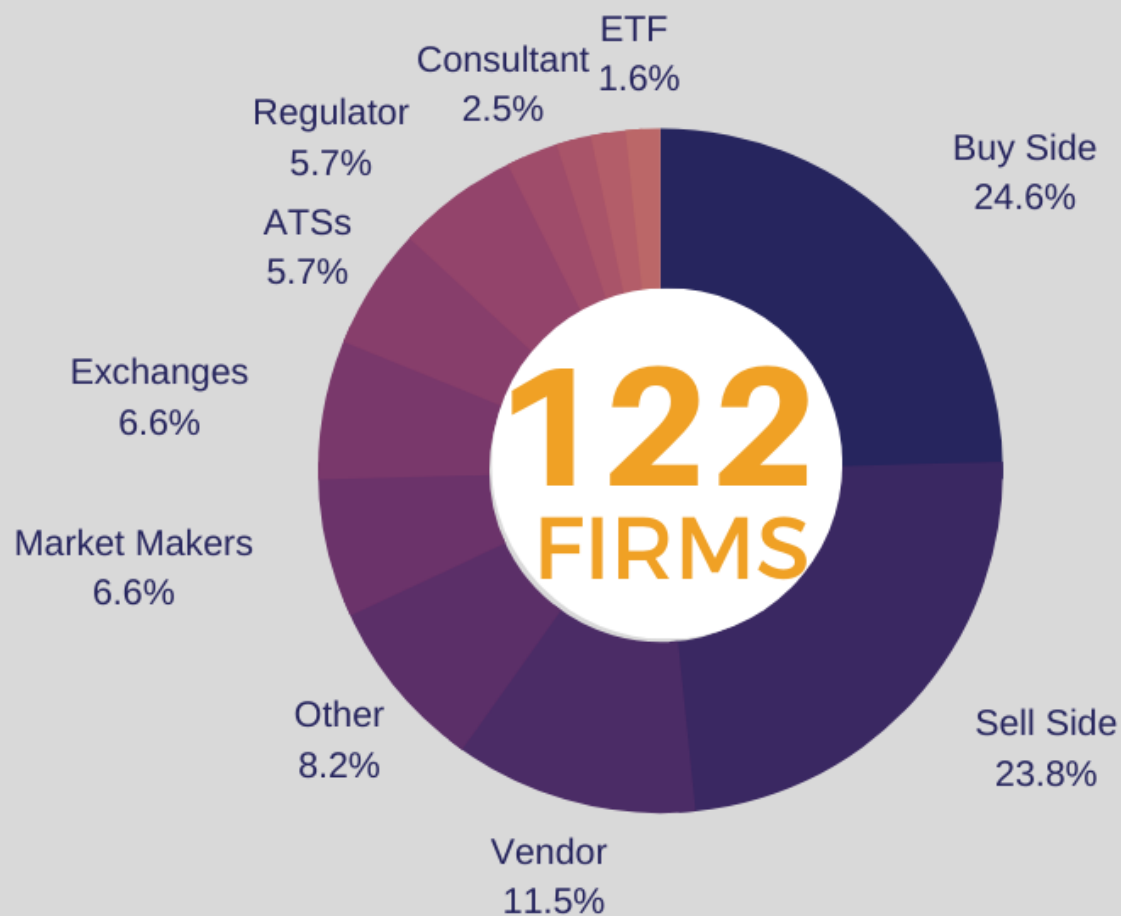
WHY SUPPORT THE CSTA

- The CSTA is a not-for-profit professional association, whose members represent all aspects of trading in equities.
- Sponsorship of the CSTA means more than supporting an event, it means supporting the CSTA initiatives, including its advocacy on behalf of the industry.
- The CSTA is committed to educating and empowering its members and the trading community; promoting and improving the ethics and business standards for the trading community.
- CSTA events provides access to top professionals, panelists, speakers and topics that are relevant to all members of the association.
- The CSTA is a non-biased voice for the trading community
- Brand exposure: highly focused and targeted audience.
- Allow the CSTA to continue to host educational events for our members, at no cost to our members.



Canadian Security Traders Association, Inc.
P.O. Box 3, 31 Adelaide Street East
Toronto, Ontario M5C 2H8

ATTENDEE DEMOGRAPHICS



Event Date

CSTA Conference

August 17-20, 2023

Kananaskis Mountain Lodge

1 Centennial Dr

Kananaskis Village AB

Registration

	FULL REGISTRATION	FRIDAY	SATURDAY
Member Affiliate Member Regulator	\$700	\$400	\$400
Non-Member	\$900	\$500	\$500
What's Included	Welcome Reception, Admission to all meeting functions, Friday Event, Saturday Event, Sunday Breakfast	Welcome Reception, Admission to Friday meeting functions, Friday Event	Admission to Saturday meeting functions, Friday Event, Saturday Event, Sunday Breakfast



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SPONSORSHIP LEVELS: CONFERENCE

	DIAMOND	PLATINUM PLUS	PLATINUM	GOLD	SILVER
Price	\$30,000	\$20,000	\$17,500	\$12,500	\$6,000
REGISTRATION	5	4	3	2	1
AD	Full Page	Full Page	Full Page	Full Page	Half Page
Logo displayed: On-site signage; CSTA Website; and Conference App	✓	✓	✓	✓	✓



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SPONSORSHIP LEVELS: CONFERENCE

Bronze - \$3,500

- 1/4 page ad in digital Conference Agenda book
- Company logo on onsite signage, CSTA website and Conference App
- **NO COMPLIMENTARY REGISTRATION WITH THIS LEVEL**

Copper - <\$3,500

- Sponsor listing in digital Conference Agenda book
- Company logo on onsite signage, CSTA website and Conference App



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ADD ON SPONSORSHIP OPPORTUNITIES

Photo Booth - \$TBA/event

- Guests at Friday or Saturday's night's event will walk away with a printed photo with your company logo on it
- Personalized backdrop with your company logo
- After the event, the pictures with your company logo will be uploaded unto the CSTA gallery
- Sample of previous years images can be found here
<https://canadiansta.starchapter.com/gallery.php?id=7>
- Recognition of your sponsorship on website with a link to your website

Thursday Piano Lounge - \$10,000

- Recognition of your sponsorship on website with a link to your website
- Opportunity to display company banner by the food station (provided by sponsor)

Espresso Station - \$15,000

- Recognition of your sponsorship on website with a link to your website
- Branded beverage station in the event hall on Friday & Saturday morning
- Specialty coffee drinks served for up to 4 hours
- 2 complimentary registrations

SOLD



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